




It is my privilege to welcome you to *Critique*. As a staff member, you are in the unique position of

Why You're Here

You have been invited to participate in this venture because you have demonstrated a grasp of the consistent business model and a clear understanding of the market opportunity.



Where can a reader gain access to honest, concise, informed and unbiased opinion regarding the



It is our belief that it is the job of the writer, insofar as he or she is capable, to tell the truth. We define the truth as the generally accepted moral limits of human reaction and interaction, and the ways in which normal tolerances are bent, stretched, and broken. To paraphrase John Gardner, it is both the job of the writer to make the writing work and to know what work that writing should do. Deviation from this formula of faithfully recording the instances of a life yields a less than acceptable product.

As critics, it is our job to judge to what extent the writer has been successful in his pursuit of those goals. We present in *Critique* the honest, considered opinions of people who are independent of the work they judge. You will not find fiscal or emotional alliances here. You will find a relationship between editor and reader, a friendship whose basis is trust.

Critique is charged with finding and reporting what merit is contained in a piece of writing. We

JOB DESCRIPTION

Publisher

Responsible for overseeing all operation, for designing the magazine on a biweekly basis, updating the archive, maintaining the mailing list, giving final approval on assignments and articles, and producing the PDF version.

Managing Editor for European Operations

Responsible for compiling and maintaining a list of assignments for and by European authors, for giving tentative approval to review requests, answering queries, and forwarding completed material

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CRITIQUE STYLE

In general, *Critique* will follow the style guidelines outlined in Strunk & White's *Elements of Style* and Arthur Plotnik's *The Elements of Editing*.

Points of interest include:

- *Numbers: Zero to ten spelled out, all others in numeral format

- *Complex Subjects: The cat, 2 TfssTz 1 0 0 1 108 620 Tm (*Complex Sub iU 2 TfssTzlow White's) Tj fl

Writing Guidelines

Reviews for *Critique* should be between 500 and 1500 words long. The first paragraph should be a

CONTACT SHEET

It is recommended that you acquire an email address specifically for dealing with business associates with
Critique